



PORTFOLIO

MICHELLE KIRSCH CREATIVE

Hi, I'm Michelle.

Graphic + Web Designer, Illustrator + Strategist

I'm a list-loving, latte-drinking & overwhelming designer, illustrator & communications strategist.

I specialize in creating beautiful brands that are both stylish and strategic. I can also help you with your website, messaging, copy and all the other bits and pieces that go into creating an effective online space for your business.

My goal is to make the process as simple and streamlined as possible so that you can focus on what you do best – growing your business.



Work Experience

I've worked in design, marketing and communications for almost 20 years. Throughout that time, I've had the opportunity to work for many organizations -- including non-profits, government projects, and small businesses.

My roles have included working in-house in marketing, communications, and graphic + web design, as well as working at an agency as a contract designer. I've also worked on many projects as a freelancer, providing strategy + consulting, copywriting, graphic + web design, and social media management.

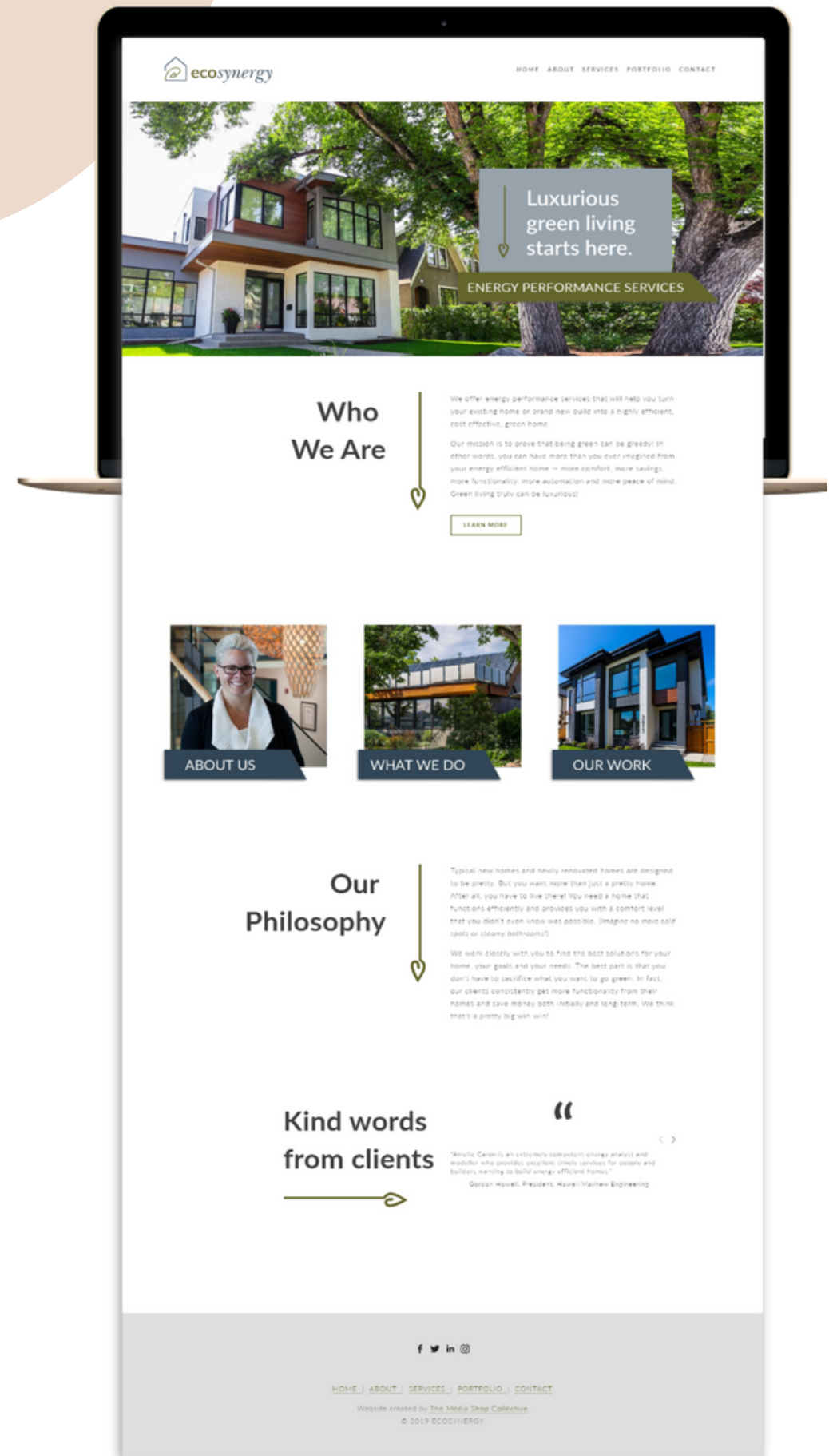
The following pages contain a small selection of recent work. If there is something in particular that you'd like to see, please feel free to reach out to hello@michellekirschcreative.com.

Project: Ecosynergy

SCOPE

Logo redesign, brand identity,
copywriting, website design +
development, marketing
collateral

<https://www.ecosynergy.ca>

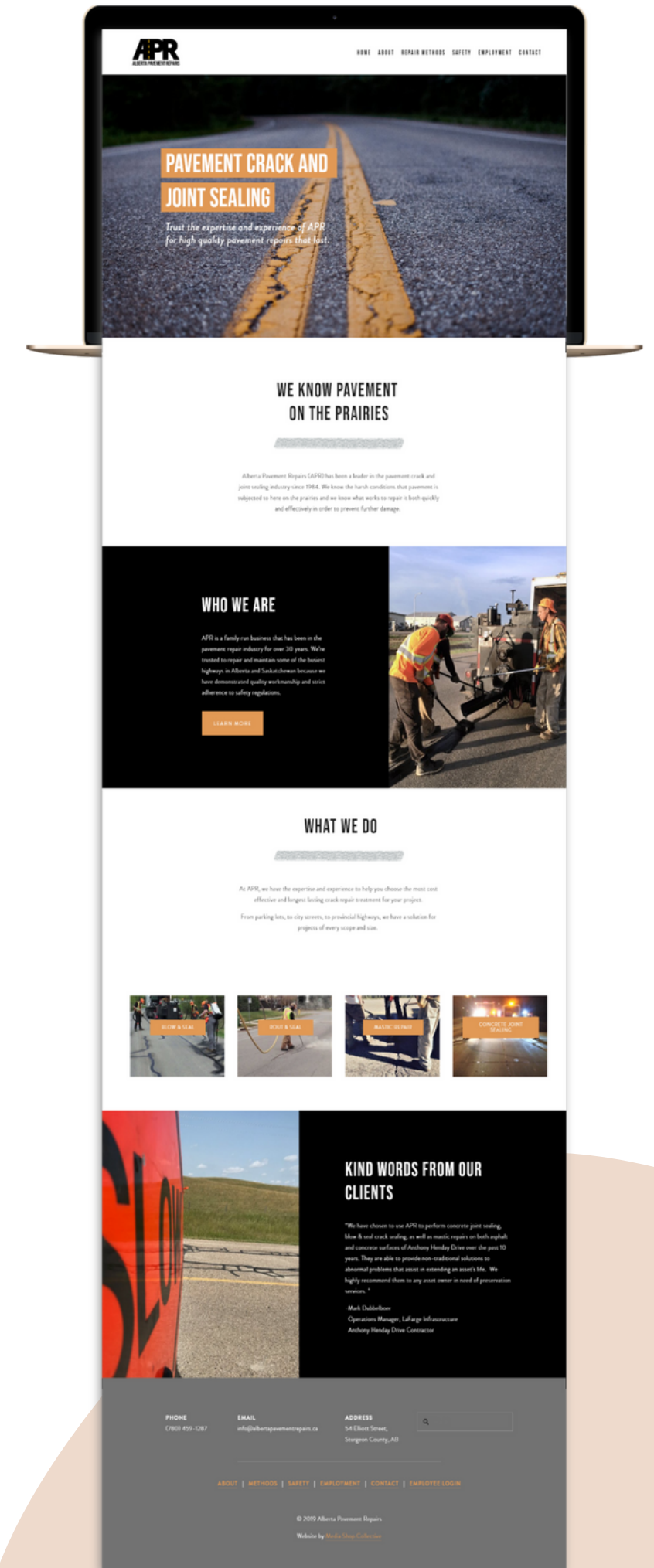
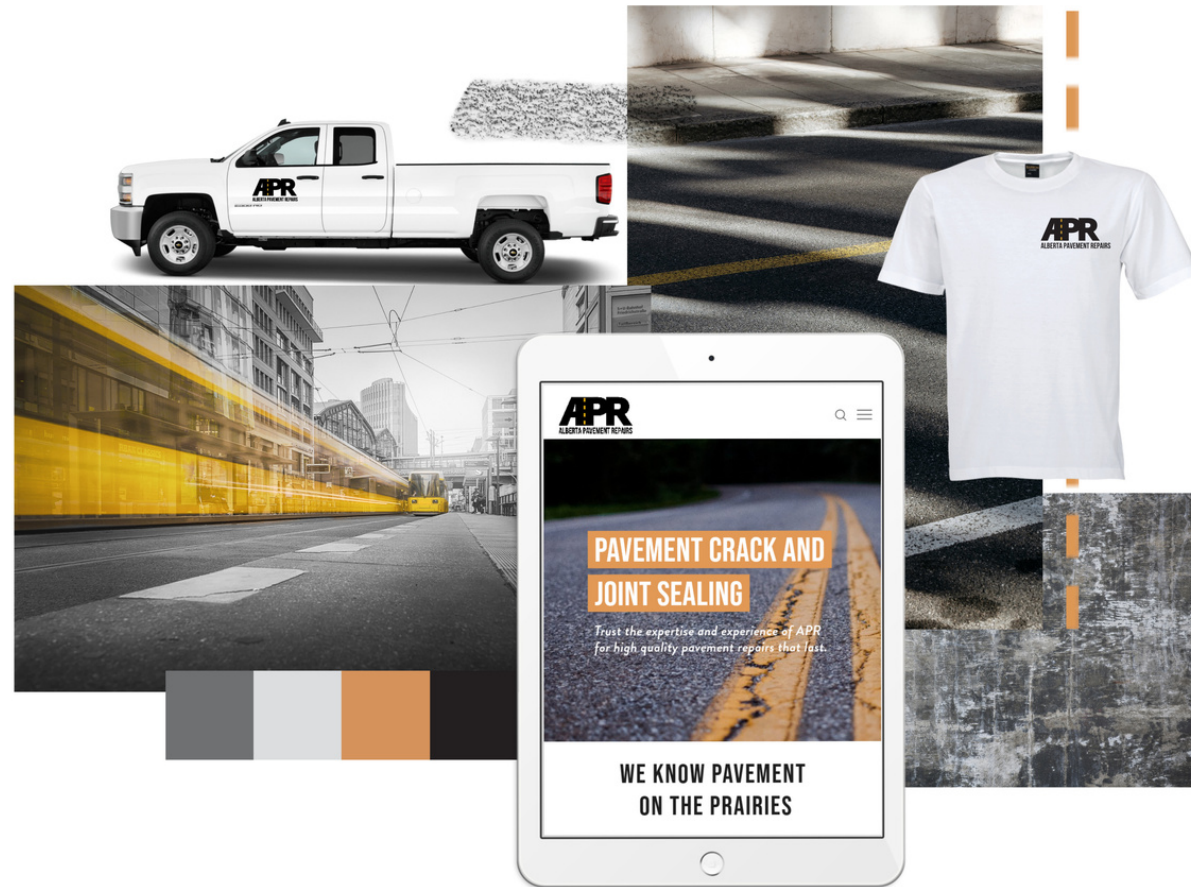


Project: Alberta Pavement Repair

SCOPE

Logo redesign, brand identity,
copywriting, website design +
development

<https://www.albertapavementrepairs.ca>

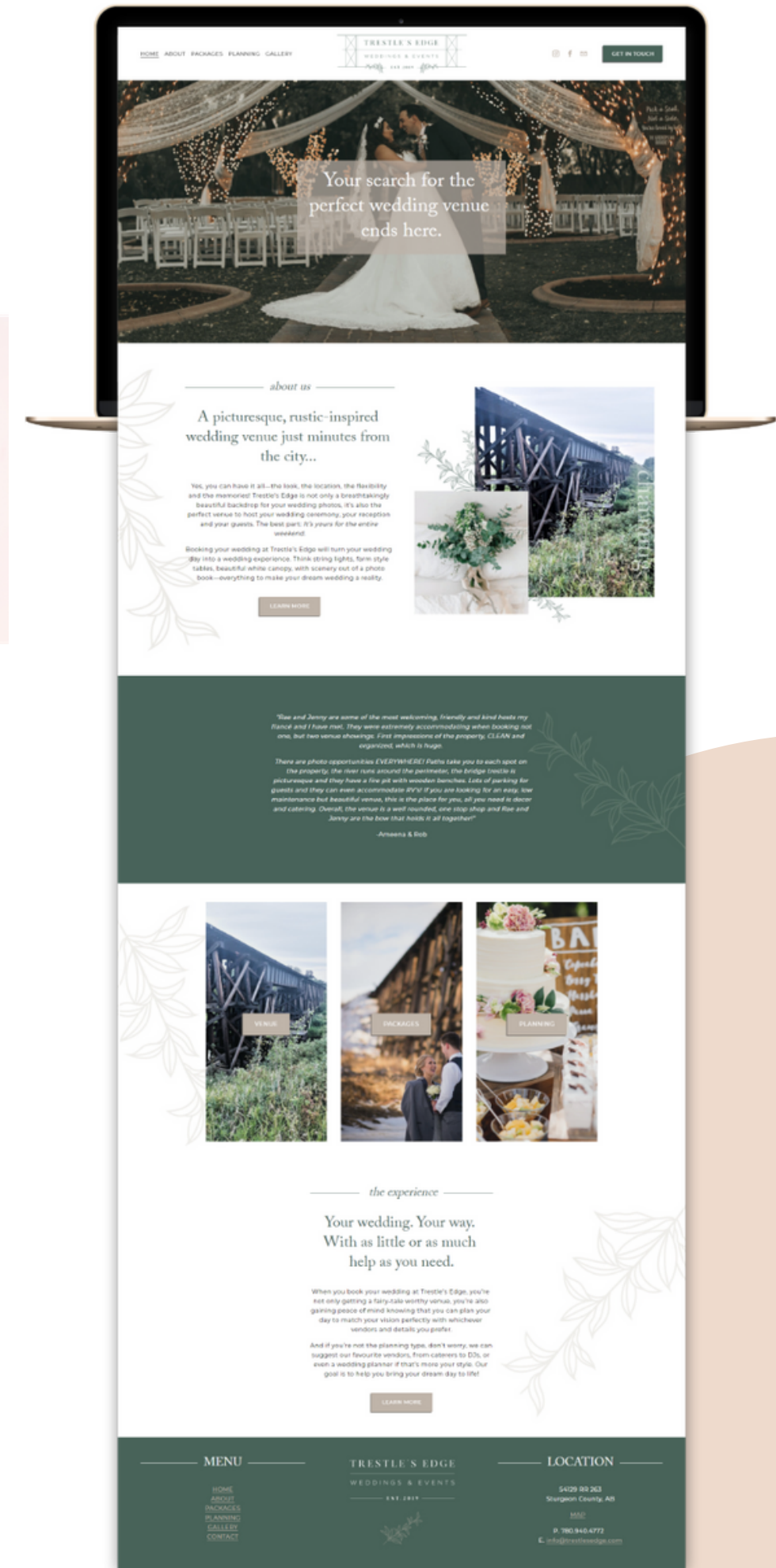


Project: Trestle's Edge

SCOPE

Marketing consulting, social media design
+ content creation, copywriting, website
design + development, marketing collateral

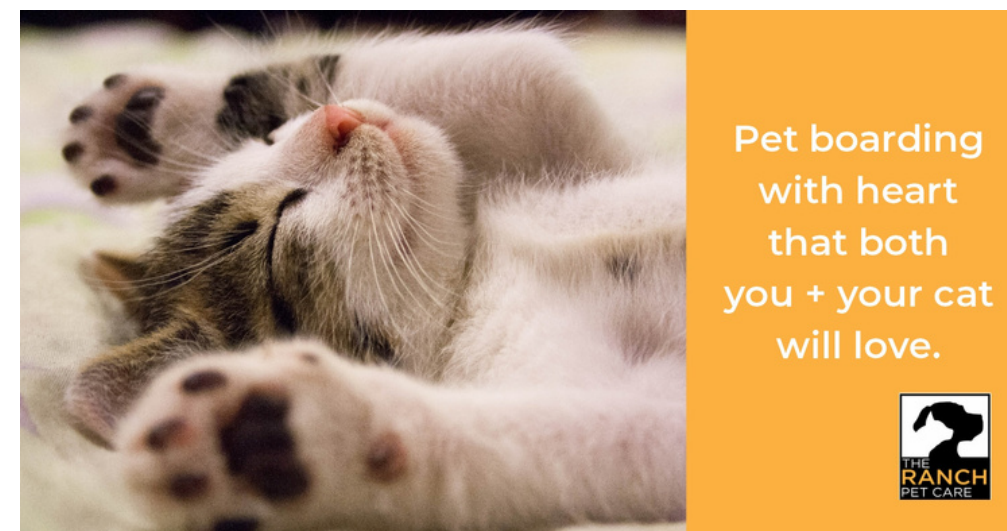
<https://www.trestlesedge.com>



Project: The Ranch Pet Care

SCOPE

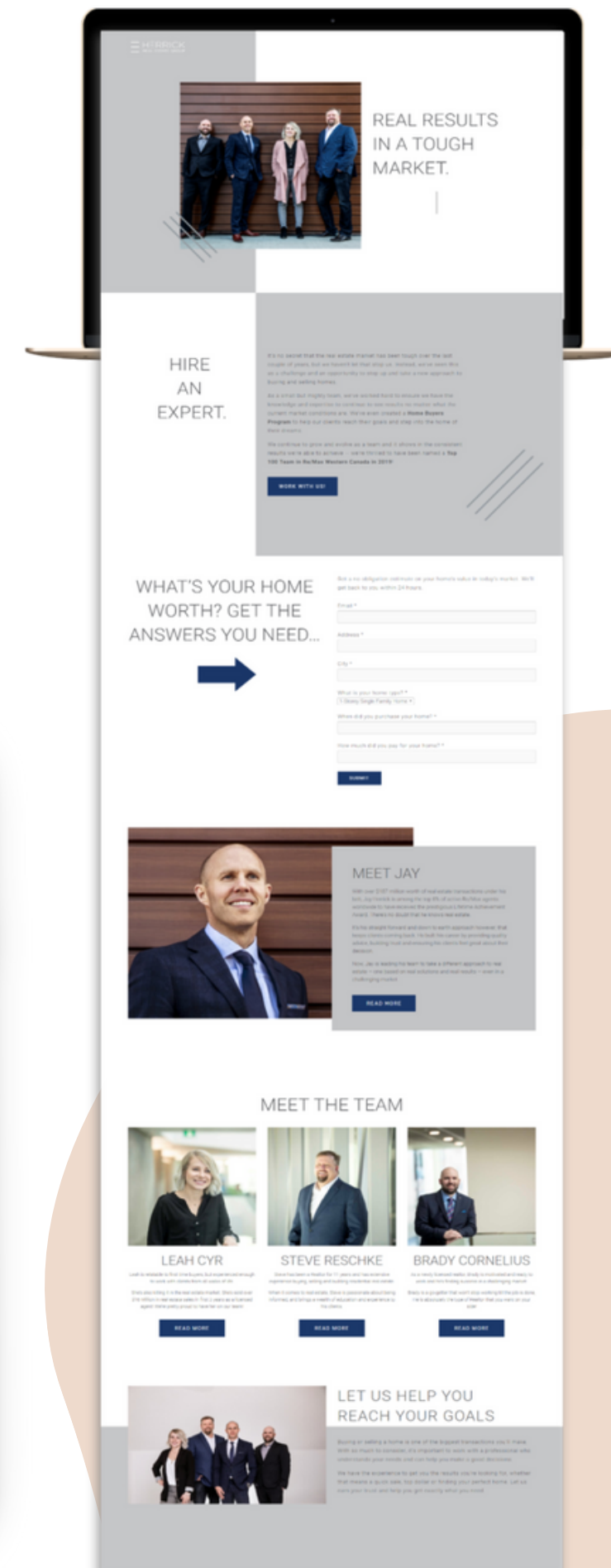
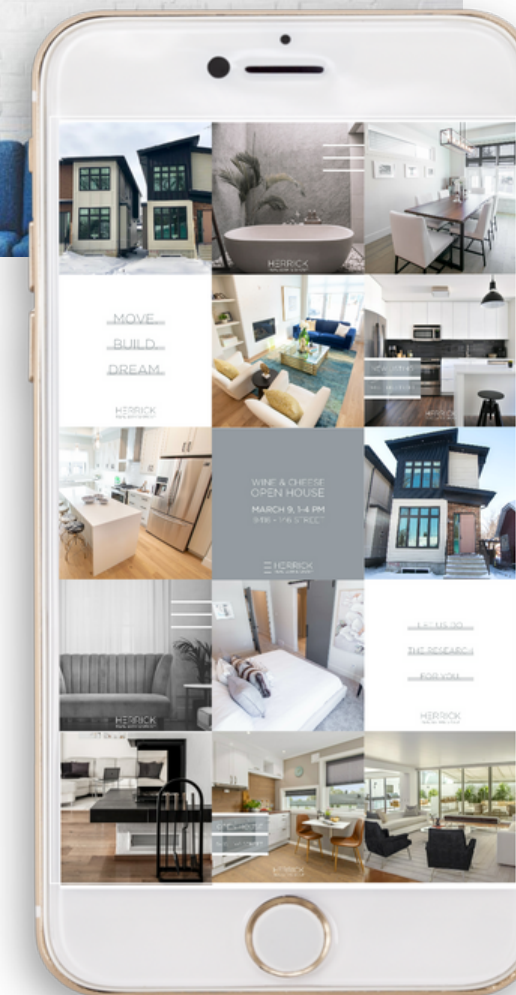
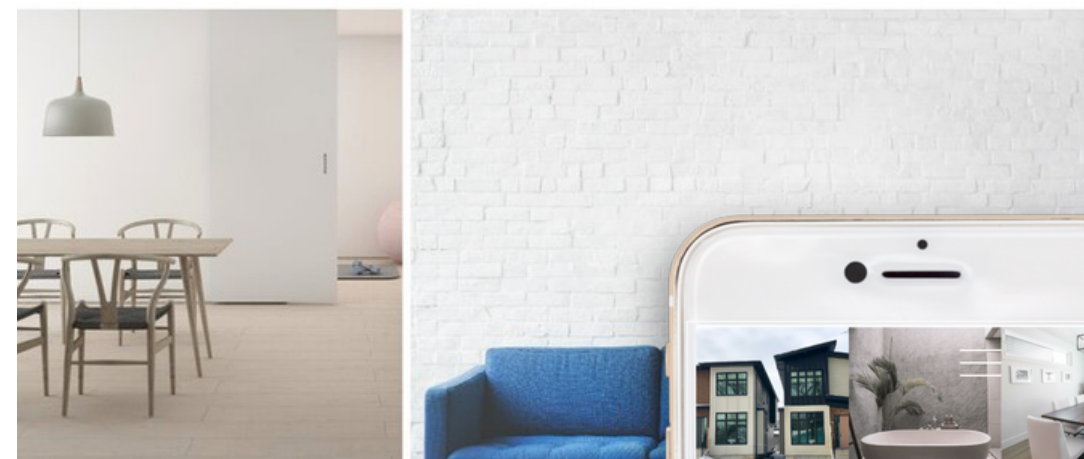
Marketing consulting, social media design + content creation, copywriting, landing page design + ad development, marketing collateral



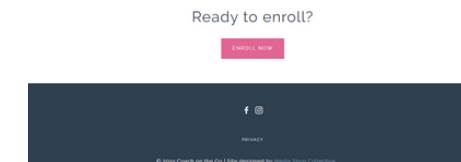
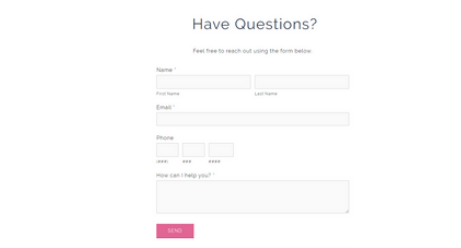
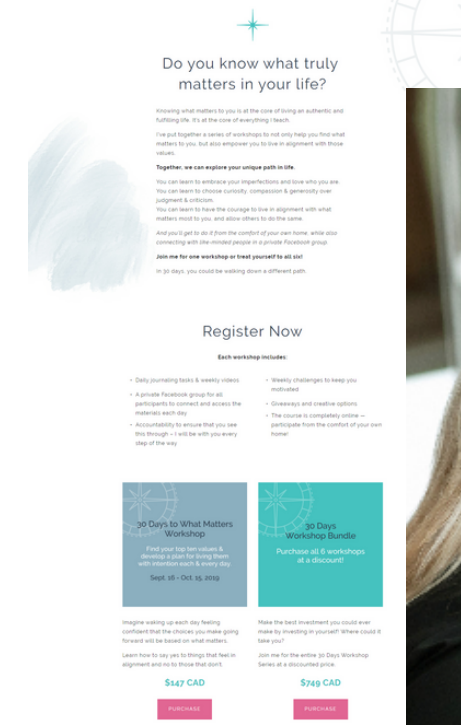
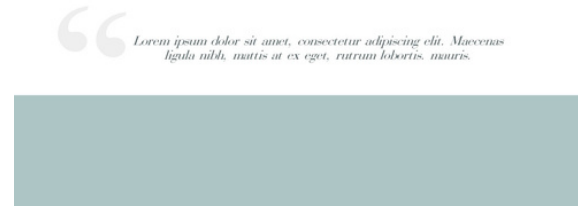
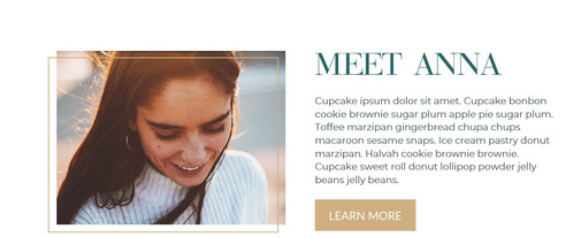
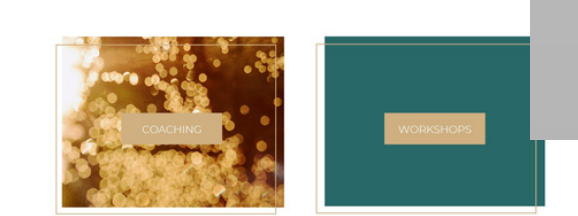
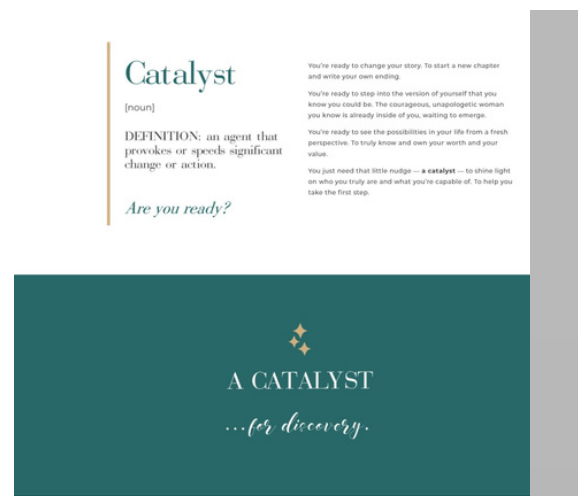
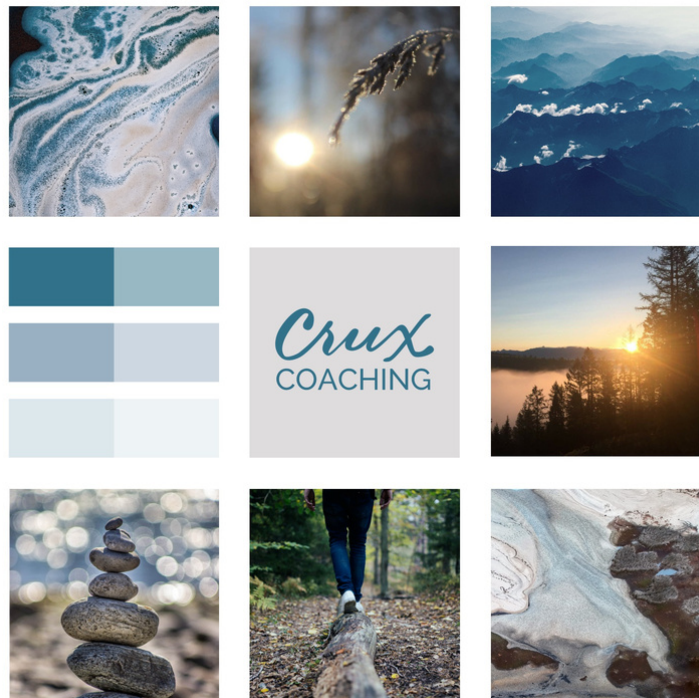
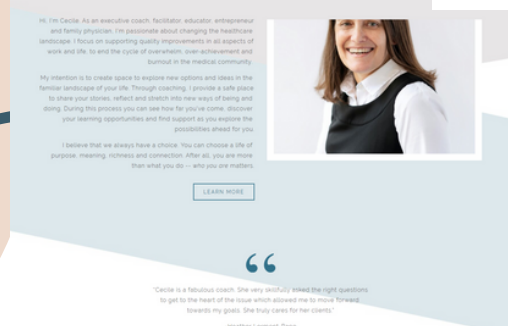
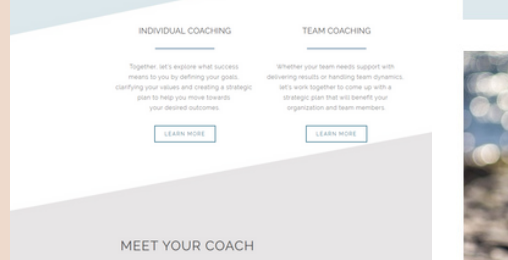
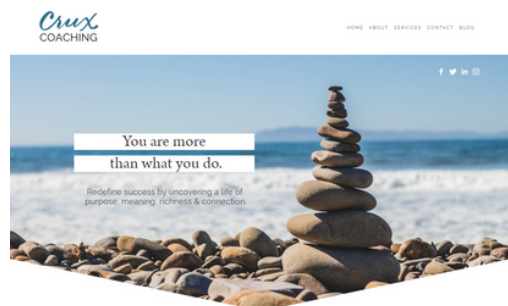
Project: Herrick Real Estate Group

SCOPE

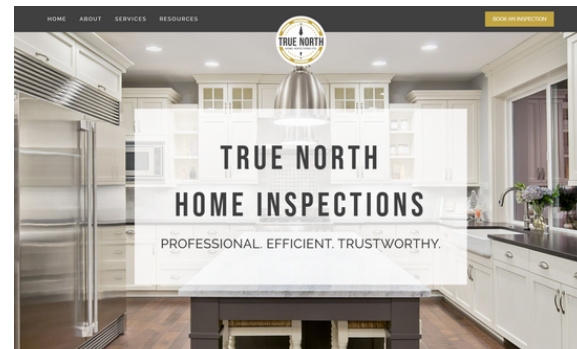
Marketing consulting + plan, logo design, brand identity, social media design + content creation, copywriting, landing page design + ad design, marketing collateral



Additional Samples



Additional Samples



HOME INSPECTIONS YOU CAN TRUST

TRUST EXPERIENCE

HOME INSPECTIONS YOU CAN TRUST

We know that buying a home can be stressful, but buying a home inspection shouldn't be. We believe in providing exceptional knowledge and service while helping you to feel informed and comfortable through the entire process. Let us help you make a confident buying decision on one of the biggest purchases you'll ever make.



WHO WE ARE

True North Home Inspections is led by Tom Irving, Certified Residential Home Inspector (CRHI) with over 15 years experience as a Journeyman Electrician, Electrical Foreman and Home Remodeler.

We believe that home inspections should be backed by years of experience in the industry coupled with the latest inspection technology. We utilize Thermo imaging and infrared equipment to better understand what is happening behind the building envelope. We also provide Carbon Monoxide, Radon, Sulfur Dioxide and Air Quality Sampling services to give you a clear understanding of the home you're about to purchase or bid. We go the extra mile, walking you through the process with ease.

LEARN MORE ABOUT US

WHAT ARE THE BENEFITS OF A HOME INSPECTION?

WHAT CAN I EXPECT DURING A HOME INSPECTION?

WHAT IS A PRE-LIST HOME INSPECTION?

CLIENT PRAISE

"True North Home Inspections is our choice for home inspections when purchasing a new home. Tom's attention to detail and thoroughness when we were purchasing our new house was outstanding. He was professional, thorough, and provided us with a clear understanding of the home's condition and any potential issues. We highly recommend True North Home Inspections to anyone considering a home inspection and would not hesitate to use him again if we were ever in the market for a new home." - T.S.H., Albert

TOM IRVING 780.717.0326
TOM@TRUENORTHHOMEINSPECTIONS.CA
Serving Edmonton, St. Albert & Surrounding Communities

HOME | ABOUT | SERVICES | RESOURCES | BOOK APPOINTMENT
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WHO WE ARE

From building maintenance and restoration, to annual cleaning, exterior building washing and graffiti removal, Global is able to meet the industrial cleaning needs across various industries.

Our industrial cleaning process includes the use of hot water power washing, custom, industrial grade equipment, mobile washing machines, specialized tools and biodegradable cleaning agents.

Our specialized approach, combined with our high environment standards delivers finished projects that are efficient, professional and environmentally responsible.

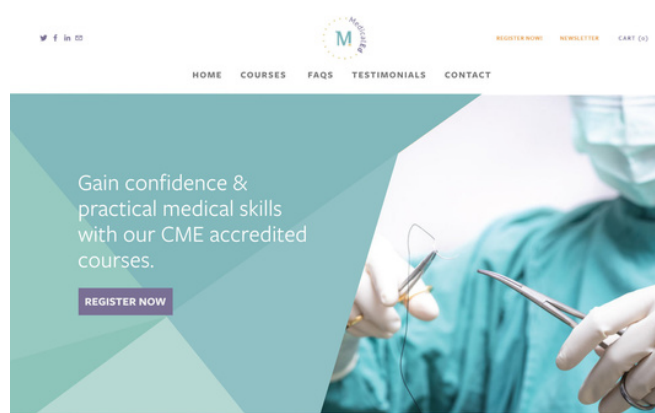


INDUSTRIAL CLEANING

From building maintenance and restoration, to exterior building washing and graffiti removal, Global is able to meet the industrial cleaning needs across many sectors, including Oil & Gas, Transportation and Construction.

TO BE STEWARDS OF OUR ENVIRONMENT AND STAKEHOLDERS WITHIN OUR INDUSTRY BY COMMITTING TO SPECIALIZED SOLUTIONS FOR OUR CLIENTS. WE WILL CONTINUE TO TAKE AN INNOVATIVE APPROACH TO INDUSTRIAL CLEANING, MANUFACTURING AND PROJECT DESIGN.

GLOBAL IS COMMITTED TO PROVIDING EXCEPTIONAL, SPECIALIZED CLEANING SOLUTIONS FOR OUR CLIENTS, WHILE EXCEEDING OUR REQUIREMENTS FOR SAFETY, QUALITY AND INTEGRITY.



OUR COURSES

MedicalEd is committed to helping doctors in a practical setting with approachable & experienced teachers. Our courses address the most common skill sets required in today's emergency rooms, urgent cares, hospital floors & ICUs.

HANDS ON SUTURING & WOUND MANAGEMENT COURSE

CME CREDITS:
CPSC MAINPRO+ : 32.35 credits
RCPSPC MOC: under Section 2: 21 credits

ADULT AND PAEDIATRIC PROCEDURAL SEDATION COURSE

CME CREDITS:
CPSC MAINPRO+ : 15 credits
RCPSPC MOC Approval under Section 1: 35 credits or under Section 2 credits as P.F.P.: 14 credits

EMERGENCY & CRITICAL CARE AIRWAY MANAGEMENT COURSE

CME CREDITS:
CPSC MAINPRO+ : 32.35 credits
RCPSPC MOC: under Section 2: 21 credits

X-RAY & CT HEAD INTERPRETATION COURSE

CME CREDITS:
CPSC MAINPRO+ : 32.35 credits
RCPSPC MOC: under Section 2: 21 credits

UPCOMING EDMONTON DATES

April 22: SUTURED | SOLD OUT

April 23: ProSed | REGISTER

April 24-25: ECCAM | REGISTER

April 26: SUTURED | REGISTER

GET ALL CME CREDITS IN ONE 4-DAY EVENT APR 23-26. CONTACT US TO REGISTER

GET NOTIFIED OF UPCOMING DATES

LEARN MORE ABOUT OUR COURSES

"Thank you, I wish I knew this 30 years ago, life would have been so much easier."
— Dr. RDP, Family Physician - Lloydminster, AB, SUTURED Attendee

READ MORE TESTIMONIALS >

HOW TO REGISTER

1.

Visit our course page + browse course selection.

2.

Choose the course you wish to purchase + click the PURCHASE button.

3.

Enter your information + follow the prompts on the screen.

Would you like to pay via e-transfer? Please e-mail us!



WHO IS MEDICALED?

There are aspects of our daily clinical work that concern us, challenge us & sometimes frighten us.

MedicalEd was created from the need for practical learning in these specific areas without the fluff. Our courses focus on teaching these skills in a simple & hands-on format by senior, experienced clinicians who perform these skills daily.

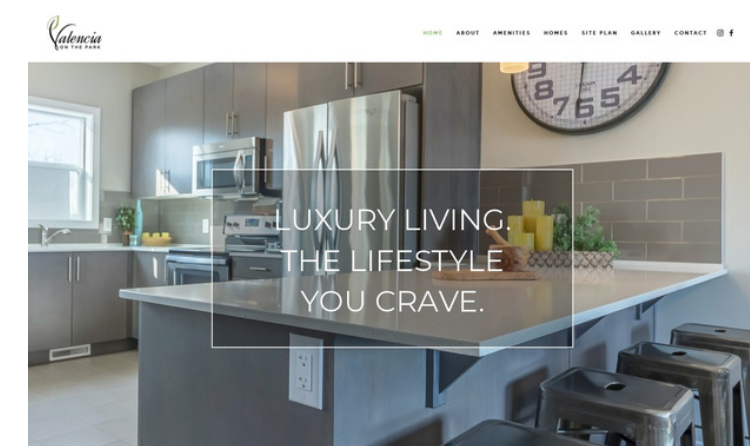
We have specifically chosen teachers who are approachable, enthused by teaching & lack an academic ego. The learning environment is non-threatening & relaxed. Our aim is to deliver what is clinically relevant & to share the experiences & pearls of our faculty.

Join our mailing list

Sign up to stay up to date with MedicalEd news + upcoming course dates.

First Name Last Name Email Address SIGN UP

We respect your privacy



Everything you want and need... just steps away.

Welcome to Valencia on the Park, a unique townhome condominium development in the neighbourhood of Erin Ridge North in St. Albert.



MODERN LIVING

Explore our functional floorplans and luxurious designs.



NATURAL LIFESTYLE

All the amenities you want within walking distance.



QUICK POSSESSION

You don't have to wait! Shop our spec homes that are available now!



CITY CONVENIENCE. COUNTRY LIFESTYLE.

Valencia on the Park offers the unique opportunity to raise your family close to nature, without sacrificing the comforts of modern life.

VISIT US

Affordably priced homes, nestled in nature, amenities within reach.

Get in touch with us today and find out how easy it is to make your dreams of home ownership come true.

CONTACT US

"The Valencia on Park location is remarkable, and we love our seasonal views and colours."
— Rick and Brenda Lee H. | Resident, Valencia on the Park

Thank you!

Thank you for your interest in my work --
I would love to hear more about your
business and your upcoming projects!

Please reach out to my at
hello@michellekirschcreative.com with
any questions and to share the details!